# Charlie Dang

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#### **EDUCATION**

## University of California, San Diego

San Diego, CA

Bachelor of Science Cognitive Science: Design & Interaction

Sep 2016 – Aug 2020

**Relevant Coursework**: Design of Everyday Things, Design for Development, Usability and Information Architecture, Data Science in Practice, Cyborgs Now and In the Future

#### **Selected Academic Experience:**

- Developed an efficiently designed version of **Kung Fu Tea's** mobile application with improved user experience via empirical research and experimentation
- Prototyped and created InColor, a mobile application for colorblind people which allows personalized camera filters based on type of colorblindness
- Conducted a rebrand outline for **Middleway Meditation Institute** by marketing to new participants and strengthening social media presence and brand identity (logo and creative content)

## **Extracurricular Project:**

Translated and assisted Professor Ngo Anh-Thu in translating **First Things First 2020 - A Design Manifesto** to Vietnamese (https://www.firstthingsfirst2020.org)

## **WORK EXPERIENCE**

## **New GateWay Solutions Corporation**

San Diego, CA

Website Designer Intern

June 2019 – Sept 2019

- Maintained the New GateWay website and all other clients' websites with new content and updated information
- Assisted in website development, design and maintenance for all clients, including in-house startup businesses
- Researched and found solutions for jobseekers desiring to change careers

## The Little Nail Shop SD

San Diego, CA

Front Desk Receptionist & Assistant

Sept 2016 – present

- Develop and update shop's website
- Schedule and coordinate appointments in an efficient manner
- Write daily reports with precise calculations
- Train and direct new employees to ensure attention to detail
- Assist manager with ideas, information and concerns

#### ADDITIONAL INFORMATION

Organization: Vietnamese Student Association (VSA) – Member & Volunteer from Sept 2017 – June 2020

Soft Skills: Focused, Organized, Attentive-to-details, Analytical, Eager-to-learn and Bilingual

Tools: Microsoft Word & Excel, Google Analytic, Adobe Photoshop & XD, Figma/Sketch,

Procreate

Program: Python, HTML, CSS, MATLAB and JavaScript